

Top 5 Tips to Engage Remote Employees

1

Host Live (and On-Demand) Q&A Sessions

Give employees a chance to ask questions in real time through virtual sessions and record them so others can watch when it works for them.



2

Make It Easy to Access Everything

Meet employees where they are. Use QR codes, direct links, and mobile-friendly resources so they can quickly find what they need.



3

Keep It Interactive and Fun

Encourage participation with simple incentives like raffles, giveaways, or small rewards for completing enrollment or attending sessions.



4

Use Video to Bring It to Life

A brief video can go a long way in explaining benefits and highlighting what's new. Create a customized **video** or share the Open Enrollment Toolkit video to make information easier to understand.



5

Build Buzz with Teasers and Reminders

Don't rely on one message. Send short, attention-grabbing reminders through email, chat tools, or text to keep Open Enrollment top of mind.

